

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT EXAMINING OPERATION

Applicants: Charles J. THOMAS, et al.

Serial No: 10/628,173

Group Art Unit: 2137

Filed: July 28, 2003

Examiner: Michael J. Pyzocha

Attorney Docket No.: Q1014/20014

Confirmation No.: 5596

For: SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE
TELEVISION VIEWERSHIP BEHAVIORNOTICE OF APPEALCommissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicants hereby appeal to the Board from the Final Rejection of all pending claims, namely, Claims 2-12 and 14-24 and 27-28.

Authorization to charge the filing fee of \$510.00 for this Notice of Appeal is authorized by a separate document attached. Please charge or credit our account number listed on the attached Fee Transmittal Sheet as necessary to effect entry and/or ensure consideration of this Notice.

This Notice is being accompanied by a "Pre-Appeal Brief Request for Review."

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,
COHEN & POKOTILOV, LTD.

August 15, 2008

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Attorneys for Applicants

Please charge or credit our
Account No. 03-0075 as necessary
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